HTML TEMPLATES





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Overview



What is an HTML template?

The Clarify HTML template system provides a way to export content into a variety of custom formats. The primary use for HTML templates is to create HTML content, but templates can be customized to create any type of content that is text-based. For example, you might create a custom template to export to XML, Markdown, MediaWiki or other formats.

What language does an HTML template use?

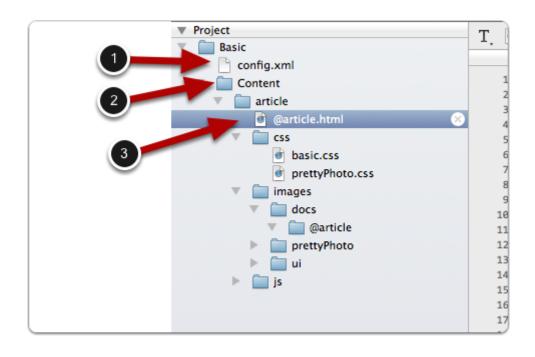
Clarify uses the PHP engine to process the template files. Clarify converts manuals and articles into PHP objects that can be accessed from within template scripts.

What does an HTML template folder look like?

An HTML template is a folder which contains the necessary template files. A template folder is comprised of the following items:

- 1. **config.xml**: The configuration file provides instructions about how Clarify should prepare your content prior to passing it off to the PHP engine.
- 2. **./Content** folder: The Content folder contains all of the files necessary to export a template. At a minimum it will contain an article folder. If you have supporting PHP files that are used in your HTML template then you would place them in the Content folder.
- 3. **./Content/article** folder: The article folder contains all of the files that will be exported when exporting an article.





config.xml

The config.xml file can set any of the following properties:

- **article_structure**: controls the nesting of steps in the PHP object. Default value is *hierarchal* which nests substeps under steps. Set to *flat* to get a non-hierarchal list of steps with no nesting.
- hi_res_images: specifies whether or not to export images taken on high-resolution monitors with full resolution. The default behavior is *true* in which case all image data is exported but the image dimensions in the PHP object are appropriate for the size that the image should be displayed at. For example, a 600x600 retina image should be displayed at 300x300. Set in *false* to discard the high-resolution image data.
- **image_names**: format used to name images. *random* or *step_title*. *random* can be useful if you need to ensure that you never end up with duplicate image names when importing into a 3rd party system.
- **max_image_dimensions**: The maximum image dimensions to use for width and height. Entries are a comma delimited list of integers. You can provide just the width, width and height, or just height. *Examples:*

600, 600,500 ,500

- **text_format**: *xhtml* or *runs. xhtml* is appropriate for creating HTML content and you won't need to do anything to the text that Clarify puts into the PHP objects. *runs* formats text in an array that separates the actual text from the formatting applied to the text. This allows you to more easily massage the text into other formats (e.g. markdown).
- web_safe: true or false.
- **word_separator**: character used to separate words in names.



The default config.xml file contains the following XML:

Here is an example using image_names and max_image_dimensions.

The article folder

The article folder is where you put all of the files that will be exported when exporting an article. There are two files that are required:

- 1. **@article**: This is the template file that ScreenSteps will process with PHP. The filename must start with @article. The extension you add is up to you.
- 2. **@images**: This is a placeholder file. ScreenSteps will store all article images in the same location as this file. Notice that in this example the file is in an @article folder. The HTML exporter will replace @article with the name of the article when exporting.

Any other files and folders in the **article** folder will be copied into the folder the article is being exported to.



\varTheta 🔿 🖸 🔚 Basic	
Name	
🕒 config.xml	
🔻 🚞 Content	
🔻 🥅 article	
💩 @article.html 📥	
V 🔲 CSS	
🕑 basic.css	
prettyPhoto.css	
🔻 🚞 images	
V 🔲 docs	
V 📄 @article	
🕒 @images 🥌	
prettyPhoto	
🕨 🛄 ui	
🕨 🛄 js	

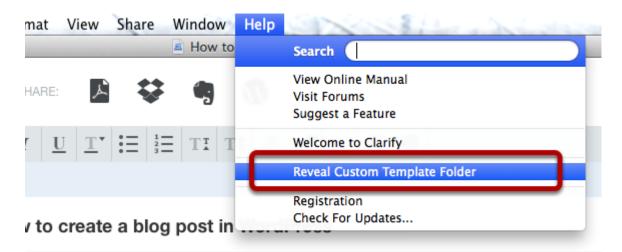


Installing a custom HTML template

To make a custom template available to Clarify, you place the HTML template folder in the Clarify application support folder.

Note that you will need to restart Clarify in order for the template to be available.

Accessing the Template folder



To quickly access the Templates folder use the Help menu and select **Reveal Custom Template Folder** option.

Where HTML templates can go

You can add HTML templates to the following folders:

- HTML: Templates used when exporting to HTML.
- Rich Text Clipboard: Template used when copying a Clarify to the clipboard as rich text. If you put a template folder in here it will override the default template that Clarify uses.
- Web/Dropbox: Templates used for exporting to Dropbox.
- Web/WordPress: Templates used for exporting to WordPress.
- Web Clipboard: Templates that are used with the Clipboard Template setting for Clarifyit.com and Dropbox sharing accounts.



O O Templates					
Name		Date Modified	Size	Kind	
Application		Oct 15, 2013, 3:44 PM		Folder	
DOCX		Sep 3, 2013, 2:27 PM		Folder	
🔻 🚞 HTML		Today, 11:23 AM		Folder	
PDF		Jul 22, 2014, 3:23 PM		Folder	
🕨 🚞 Rich Text Clipboard		Jan 30, 2014, 5:33 PM		Folder	
🔻 🚞 Web		Jan 21, 2014, 1:28 PM		Folder	
Dropbox		Oct 9, 2013, 9:20 AM		Folder	
Wordpress		Oct 9, 2013, 9:20 AM		Folder	
🔻 🚞 Web Clipboard		Jan 30, 2014, 1:11 PM		Folder	



The helpers.php file

Every template file that is processed by PHP will have access to the **helpers.php** file that is included with ScreenSteps. This file has a couple of helper functions that will print out content for you. For example, it has a printArticleXHTML() function that prints the article as XHTML. It also has a function named printManualTofCXHTML() that prints the table of contents as XHTML as well as printArticleMarkdown() which outputs a Markdown representation of an article.

Locating the helpers.php file

If you would like to inspect the helpers.php file then you will find it inside the ScreenSteps application folder on Windows or application bundle on OS X.

On Windows look in the ScreenSteps installation folder. You will find **helpers.php** in **./components/html_exporter/helpers.php**.

On OS X, it will be located in the application bundle in the **./Contents/Resources/_MacOS/** components/html_exporter/helpers.php.



Possible values for text run arrays

The article lays out the structure and possible values for a text run array. Use this article as a reference when writing PHP code that iterates over a text run array.

A text run array contains any number of paragraphs objects which are referred to by *PARAGRAPH_KEY* below.

[PARAGRAPH_KEY]->metadata->style: empty or 'code'. [PARAGRAPH_KEY]->style->align: empty, 'left, 'right', 'center'. Always empty right now. [PARAGRAPH_KEY]->style->list_style: = empty, 'disc' or 'decimal'. [PARAGRAPH_KEY]->style->list_depth: = Integer specifying the indentation for the list. [PARAGRAPH_KEY]->style->list_index: = Integer specifying the starting number for the list. [PARAGRAPH_KEY]->style->list_index: = A positive value if the text is indented. [PARAGRAPH_KEY]->runs: An array of run objects. Referred to as [RUN_KEY] below. [RUN_KEY]->style->font_family: The font to use for the run of text.

[RUN KEY]->style->font_size: The size of the font.

[RUN_KEY]->**style->font_styles**: empty or any combination of 'italic', 'bold', and 'underline' (e.g. 'bold,italic');

[RUN_KEY]->**style**->**color**: The color of the text in RGB format.

[RUN_KEY]->**style**->**text_shift**: empty or an integer <> 0. If the integer is positive then the text is subscript. If the integer is negative then the text is superscript.

[RUN_KEY]->**style->link**: The hyperlink assigned to the text.

[RUN_KEY]->metadata->style: empty or 'code'

[RUN_KEY]->text: The text.

Example PHP code for iterating over a text run array

Here is some sample code that iterates over a text run array and generates markup appropriate for MediaWiki.

```
function printTextRunAsMediaWiki($textrun, $type='instructions') {
    $output = '';
    $listDepth = 0;
    // If there is no text then just return an empty string.
    if (!is_array($textrun)) return '';
    // Iterate through paragraphs.
    foreach($textrun as $para)
    {
```



```
$closingPara = '';
/* Unused
$para->style->align
*/
// Is this paragraph formatted as code?
// If not is it a list item?
if ($para->metadata->style == 'code')
{
 $output .= '<code>';
 $closingPara = '</code>';
} else {
 switch ($para->style->list_style)
  {
   case 'decimal':
      $output .= str repeat('#', $para->style->list depth) . ' ';
     break;
   default:
      $output .= str_repeat('*', $para->style->list_depth) . ' ';
     break;
 }
}
// Iterate through each text run in the paragraph.
if (isset($para->runs))
{
 foreach ($para->runs as $run)
  {
   $closingRun = '';
   $prefix = '';
    $suffix = '';
    $styles = explode(',', $run->style->font styles);
    $hasBold = array_search('bold', $styles) != FALSE;
    $hasItalic = array search('italic', $styles) != FALSE;
    $hasUnderline = array_search('underline', $styles) != FALSE;
   if (!empty($run->style->color))
    {
      $output .= '<span style="color: rgb(' . $run->style->color . ');">';
      $closingRun = '</span>';
    }
   if ($hasItalic) { $prefix .= "''"; $suffix = "''" . $suffix; }
    if ($hasBold) { $prefix .= "'''; $suffix = "'''' . $suffix; }
```



```
if ($hasUnderline) { $prefix .= ''; $suffix = '' . $suffix; }
     /* Unused
     $run->style->font_family
     $run->style->font_size
     $run->style->text shift
     */
     $output .= $prefix;
     $output .= $run->text;
     $output .= $suffix;
     $output .= $closingRun;
   }
  }
 $output .= $closingPara;
 if ($type != 'title') $output .= PHP_EOL;
}
return $output;
```

}



A text run array

If an HTML template has the config.xml **text_format** parameter set to **runs** then text will formatted using an array. This article provides a brief introduction to how the array is structured and what some examples look like.

If you just plan on using **xhtml** as the setting for **text_format** then you don't need to worry about the information in this article.

Below you will see some basic example text followed by the **print_r** output for the array in PHP. Each paragraph in the text becomes a key in the array. The first paragraph starts at [0].

A paragraph can have properties. For example, meta->style can be code which means the paragraph should be formatted as code. Or the style->list_style might be set to *disc* in which case it is a bulleted list.

Each paragraph is then broken up into **runs**. A **run** is a run of text that shares the same properties, such as color and style. Whenever a property of the text changes a new entry is added to the **runs** array for the paragraph.

By organizing the text this way you can iterate through a text run array in a straightforward way and format the according to the specification of the format you are exporting to.

Example text 1

This is some **example** text.

This is another paragraph in the example text.

Text run array 1

```
Array
(
    [0] => stdClass Object
        (
            [metadata] => stdClass Object
                 (
                     [style] =>
                 )
            [runs] => Array
                 (
```



```
[0] => stdClass Object
   (
       [style] => stdClass Object
            (
               [color] =>
                [font family] =>
                [font_size] =>
                [font_styles] =>
                [text shift] =>
               [link] =>
           )
        [metadata] => stdClass Object
        (
          [style] =>
       )
       [text] => This is some
   )
[1] => stdClass Object
   (
       [style] => stdClass Object
            (
               [color] =>
               [font family] =>
                [font_size] =>
                [font_styles] => bold,italic
                [text_shift] =>
               [link] =>
           )
        [metadata] => stdClass Object
        (
          [style] =>
       )
       [text] => example
   )
[2] => stdClass Object
   (
       [style] => stdClass Object
            (
                [color] =>
                [font_family] =>
                [font size] =>
               [font_styles] =>
               [text_shift] =>
               [link] =>
           )
        [metadata] => stdClass Object
```



```
(
                           [style] =>
                        )
                        [text] => text.
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 0
                [list_style] =>
                [list index] => 0
                [left_indent] => 0
            )
   )
[1] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
                            (
                                [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font_styles] =>
                                 [text_shift] =>
                                [link] =>
                            )
                        [metadata] => stdClass Object
                        (
                            [style] =>
                        )
                        [text] => This is another paragraph in the example text.
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 0
                [list_style] =>
```



```
[list_index] => 0
  [left_indent] => 0
  )
)
```

More extensive example

Below is a more extensive example that uses lists and code.

Example text 2

This is some *introductory* text.

- List item
- List item

The text continues on.

- 1. List item
 - 1. List item
 - 2. List item
- 2. List item

Some more text.

3. List item with hard coded start number.

This is some code.

Text run array 2

```
Array
(
   [0] => stdClass Object
   (
        [metadata] => stdClass Object
        (
        [style] =>
        )
        [runs] => Array
        (
```



```
[0] => stdClass Object
   (
        [style] => stdClass Object
            (
                [color] =>
                [font family] =>
                [font_size] =>
                [font_styles] =>
                [text shift] =>
            )
        [text] => This is
   )
[1] => stdClass Object
   (
        [style] => stdClass Object
            (
                [color] =>
                [font family] =>
                [font_size] =>
                [font styles] => italic
                [text_shift] =>
            )
        [text] => some
   )
[2] => stdClass Object
   (
        [style] => stdClass Object
            (
                [color] =>
                [font_family] =>
                [font size] =>
                [font_styles] =>
                [text_shift] =>
           )
        [text] =>
   )
[3] => stdClass Object
   (
        [style] => stdClass Object
            (
                [color] =>
                [font_family] =>
                [font_size] =>
                [font_styles] => bold,italic
                [text_shift] =>
           )
```



```
[text] => introductory
                    )
                [4] => stdClass Object
                    (
                        [style] => stdClass Object
                            (
                                 [color] =>
                                [font_family] =>
                                 [font size] =>
                                 [font_styles] =>
                                [text_shift] =>
                            )
                        [text] => text.
                    )
           )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 0
                [list style] =>
                [list index] => 0
            )
   )
[1] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font_styles] =>
                                [text_shift] =>
                            )
                        [text] => List item
                    )
        [style] => stdClass Object
            (
```



```
[align] =>
                [list_depth] => 1
                [list_style] => disc
                [list_index] => 0
            )
   )
[2] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                 [color] =>
                                 [font family] =>
                                 [font_size] =>
                                 [font_styles] =>
                                [text_shift] =>
                            )
                        [text] => List item
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 1
                [list_style] => disc
                [list index] => 0
            )
   )
[3] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
```



```
(
                                 [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font_styles] =>
                                 [text shift] =>
                            )
                        [text] => The text
                    )
                [1] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                 [color] => 255,7,44
                                 [font family] =>
                                 [font_size] =>
                                 [font styles] =>
                                 [text_shift] =>
                            )
                        [text] => continues
                    )
                [2] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font size] =>
                                 [font_styles] =>
                                 [text_shift] =>
                            )
                        [text] => on.
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 0
                [list_style] =>
                [list_index] => 0
            )
   )
[4] => stdClass Object
   (
        [metadata] => stdClass Object
            (
```



```
[style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                         [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font styles] =>
                                 [text_shift] =>
                             )
                         [text] => List item
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 1
                [list_style] => decimal
                [list_index] => 0
            )
    )
[5] => stdClass Object
    (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                         [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font styles] =>
                                 [text_shift] =>
                             )
                         [text] => List item
                   )
            )
```



```
[style] => stdClass Object
            (
                [align] =>
                [list_depth] => 2
                [list_style] => decimal
                [list index] => 0
            )
   )
[6] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                         [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font size] =>
                                 [font_styles] =>
                                 [text_shift] =>
                            )
                         [text] => List item
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 2
                [list_style] => decimal
                [list_index] => 0
            )
   )
[7] => stdClass Object
    (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
```



```
(
                         [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font size] =>
                                 [font_styles] =>
                                 [text_shift] =>
                            )
                         [text] => List item
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 1
                [list style] => decimal
                [list index] => 0
            )
   )
[8] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                         [style] => stdClass Object
                             (
                                 [color] =>
                                 [font_family] =>
                                 [font_size] =>
                                 [font_styles] =>
                                 [text_shift] =>
                             )
                         [text] => Some more text.
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 0
                [list_style] =>
```



```
[list index] => 0
            )
   )
[9] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] =>
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                 [color] =>
                                [font family] =>
                                 [font size] =>
                                 [font_styles] =>
                                [text_shift] =>
                            )
                        [text] => List item with hard coded start number.
                    )
            )
        [style] => stdClass Object
            (
                [align] =>
                [list_depth] => 1
                [list_style] => decimal
                [list_index] => 0
            )
   )
[10] => stdClass Object
   (
        [metadata] => stdClass Object
            (
                [style] => code
            )
        [runs] => Array
            (
                [0] => stdClass Object
                    (
                        [style] => stdClass Object
                             (
                                [color] =>
                                 [font_family] => Courier
```



```
[font_size] =>
                                    [font_styles] =>
                                    [text_shift] =>
                                )
                            [text] => This is some code.
                        )
                )
            [style] => stdClass Object
                (
                    [align] =>
                    [list_depth] => 0
                    [list_style] =>
                    [list_index] => 0
                )
        )
)
```



Customizing Templates



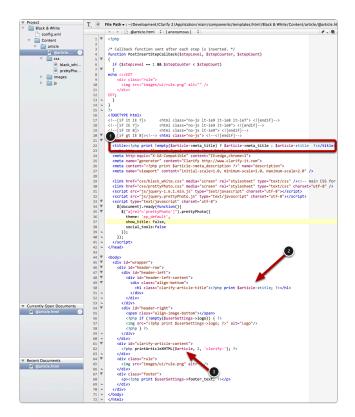
The @article file

The @article template file is processed by PHP and will generate the content for each article that you are exporting.

An example

Here is the @article.html for the Black & White template that ships with Clarify. As you can see, it is a mixture of HTML and PHP. The document content and user settings are all available as PHP objects that can be used to generate the output. For example:

- 1. PHP is used to print the article title. If a meta title has been set then the meta title is used.
- 2. The article title is added to the document. This is the title the user sees on the browser page.
- 3. Article content is printed out using a function from <u>helpers.php</u>.



Which PHP objects are available to the @article file?

The following variables are available in the file:

• \$article: The article content.



- \$userSettings: Settings the user has configured.
- \$output_filename: The name of the file that the template output is being saved to.

\$article object (hierarchal)

```
stdClass Object
(
    [title] => The title of the article.
    [title websafe] => The websafe version of the article title. Safe for use in a URL.
    [description] => The article description.
    [description plain] => The article description with no formatting applied. This
only applies if text format is set to xhtml. It will not be present when set to runs.
    [id] => An integer.
    [meta description] => The meta description assigned to the article.
    [meta search] => The meta search assigned to the article.
    [meta title] => The meta title assigned to the article.
    [tag list] => A comma delimited list of tags assigned to the article.
    [tags] => Array
        (
            [0] => Tag name.
        )
    [steps] => Array
        (
            [0] => stdClass Object
                (
                    [id] => An integer.
                    [anchor name] => The step anchor name.
                    [instructions] => The step instructions.
                    [instructions plain] => The step instructions with no formatting
applied. This only applies if text format is set to xhtml. It will be be present when
set to runs.
                    [instructions position] => 'above' or 'below'.
                    [level] => 1 or 2. 2 means the step is a sub-step of the preceding
step. This is useful if the HTML template article structure property is set to 'flat'.
                    [media] => stdClass Object
                        (
                            [fullsize] => stdClass Object
                                 (
                                     [type] => image'.
                                     [filename] => The full path to the step image.
                                    [relative filename] => The relative path to the
step image.
                                    [url] => If the template is being used to publish
to a service like WordPress then this is the URL where the image is located.
                                    [width] => The width of the image in pixels.
```



```
[height] => The height of the image in pixels.
                                )
                             [thumbnail] =>
                                 (
                                     [type] => image'.
                                     [filename] => The full path to the step thumbnail
image.
                                     [relative_filename] => The relative path to the
step thumbnail image.
                                     [url] => If the template is being used to publish
to a service like WordPress then this is the URL where the image is located.
                                     [height] => The height of the image in pixels.
                                     [width] => The width of the image in pixels.
                                 )
                             [type] => 'image' or 'html'.
                             [url_for_nonhtml] =>
                             [html] => If 'type' is 'html' then this contains the HTML
for the step.
                        )
                     [media alt] => The alternate tag for the media.
                     [title] => The step title.
                     [title_websafe] => The websafe version of the step title. Safe for
use in a URL.
                     [uuid] => The UUID of the step.
                     [substep] => Array: this is only present if the HTML template
article structure property is set to 'hierarchal' (default).
                         (
                             [0] => stdClass Object
                                 (
                                     same structure as a step...
                )
        )
)
```

\$userSettings object

```
stdClass Object
(
    [footer_text] => The text the use wants to display in the footer.
    [logo] => The path to the logo file the user selected.
)
```



Sample templates for download

This article contains links to sample templates that you can use as a starting point.

Black & White

This is a template that ships with Clarify. It generates HTML files.

http://files.clarify-it.com/v2/templates/html/Black%20%26%20White.zip

Markdown Hi-Res

This template shows how to customize your own Markdown template. It includes a markdown_process.php file with the template that includes the image width and height parameters in the image reference. In addition, the template hi_res_images property is set to true so that the full-size image is exported for screen captures taken on high-resolution monitors.

http://files.clarify-it.com/v2/templates/html/Markdown%20Hi-Res.zip

Markdown Passthru

This template passes the text in the Clarify document directly through with only minor modifications. The document and step titles have Markdown added but the description and instructions pass through. This allows you to write your Clarify document in Markdown and then use this HTML template to export it as-is.

http://files.clarify-it.com/v2/templates/html/Markdown%20Passthru.zip

Shadowbox

This template outputs HTML with images that are tagged for use with Shadowbox. The HTML is appropriate for WordPress export. The template will create a full size version of any image over 540 pixels and if Shadowbox is available then clicking on the thumbnail version will display the full-size image. You can change the maximum image dimensions in the config.xml file.

This template uses a copy of the printArticleHTML function from the helpers.php file so that the output can be customized.

http://files.clarify-it.com/v2/templates/html/Shadowbox.zip